



**Guru Gobind Singh Indraprastha University**  
“A State University established by the Govt. Of NCT Delhi”  
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 477

Dated: 21<sup>st</sup> February 2023

**Sub. Placement opportunity for students of the batch passing out in year 2023 in the company “Hike Education”**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for Placement opportunity for students of the batch passing out in year 2023 in the company “Hike Education” for your reference and circulation to students to apply on given link by **23<sup>rd</sup> February 2023**:

**Registration Link** – <https://forms.gle/MuERHaX3Rkx2G7EKA>

**Company:** Hike Education, [hikeeducation.com](http://hikeeducation.com)

**Designation:** Business Development Manager and Business Development Executive, JD attached

**Eligibility:** Students of Graduate and Post Graduate degree programs.

**Selection process:** Will be conducted on-campus

- Pre-placement Discussion
- GD(Group Discussion)
- PI (Individual Interview)

**CTC:** INR 5.82 LPA to 7.02 LPA

LAST DATE FOR REGISTRATION IS 23<sup>rd</sup> February 2023.

**(Ms. Nisha Singh)**  
Training and Placement Officer,  
CCGPC, GGSIPU



## **Company Profile & Job Description**

### **About Hike Education:**

Hike Education is one of the leading EdTech companies working with the top B-schools providing support and assistance to the students.

It was started in the year 2014 by a team of 2 visionary people with a motive to bring revolution in the EdTech industry. The aim was to fill the gap for aspiring professionals to pursue higher education and level up their career paths.

Initially started at a small space in Noida, Hike has now marked its presence at more than 5 locations and it is continuously expanding. The organization is soaring high following its aim. It has helped more than 1,00,000 professionals in chasing their career objectives.

Online courses like MBA, Bachelor Programs, and various other Diploma and Certificate Programs offered by the associated Universities are helping many professionals in pursuing their goals.

With our endeavor and initiative, we strive to build leaders and skillful resources for the growth of both, the professionals and the organization.

### **Our Vision & Mission:**

We are taking a full-stack approach to leverage content, technology, marketing and services to offer quality education at scale in partnership with corporate & academics to offer a rigorous & industry-relevant program.

### **Our Objectives:**

- To gain excellence in professional learning.
- Empower working professionals to pursue their learning without hampering their work.
- To ease the learning process and make it convenient for anyone and everyone.
- To build a hassle free and productive learning environment.
- To promote online learning globally.

**Website-** [www.hikeeducation.com](http://www.hikeeducation.com)

**Office Locations:** Delhi, Mumbai, Gurgaon, Hyderabad & Jaipur.

The said recruitment session would be for the job profiles mentioned below with their respective profile details.

## Designation: Business Development Manager

**Eligibility: MBA/ PGDM – Marketing and Sales**

### **Job Description:**

- Generating a pool of prospects by identifying the need of upskilling depending on the student's area of interest.
- Helping prospective students with the detailed information about the programs offered through phone or video counseling & create a strong pipeline.
- Ensure to meet daily deliverables & achieve weekly/monthly enrolment target.
- Help them understand the importance of navigating a career.
- Must be a good listener and be trained in matching candidate needs to a future career.

**Remuneration details: 7.02 LPA**

PARTICULARS	PROBATIONER	CONFIRMED
CTC	51500	58500
BASIC	14000	17500
HRA	7000	8750
MEDICAL ALLOWANCE	2100	2625
TRANSPORT ALLOWANCE	1400	1750
SPECIAL ALLOWANCE	3500	4375
NET HOME INTAKE	28000	35000
DAILY TRAVEL REIMBURSEMENT (Rs.150/- per day * 30)	4500	4500
PERFORMANCE LINKED INCENTIVES (Payable on the basis of achievement of monthly targets)	15000	15000
MISCELLANEOUS INDUCEMENT (Payable on the basis of percentage achievement of monthly targets- min. 125%)	3000	3000
PUNCTUALITY BONUS (Payable on the basis of 100% attendance)	1000	1000
GROSS	51500	58500

**Designation: Business Development Manager**

**Eligibility:** B.Tech/ B.E

**Job Description:**

- Generating a pool of prospects by identifying the need of upskilling depending on the student's area of interest.
- Helping prospective students with the detailed information about the programs offered through phone or video counselling & create a strong pipeline.
- Ensure to meet daily deliverables & achieve weekly/monthly enrolment target.
- Help them understand the importance of navigating a career.
- Must be a good listener and be trained in matching candidate needs to a future career.

**Remuneration details: 6.42 LPA**

PARTICULARS	PROBATIONER	CONFIRMED
CTC	48500	<b>53500</b>
BASIC	12500	15000
HRA	6250	7500
MEDICAL ALLOWANCE	1875	2250
TRANSPORT ALLOWANCE	1250	1500
SPECIAL ALLOWANCE	3125	3750
NET HOME INTAKE	25000	30000
DAILY TRAVEL REIMBURSEMENT (Rs.150/- per day * 30)	4500	4500
PERFORMANCE LINKED INCENTIVES (Payable on the basis of achievement of monthly targets)	15000	15000
MISCELLANEOUS INDUCEMENT (Payable on the basis of percentage achievement of monthly targets- min. 125%)	3000	3000
PUNCTUALITY BONUS (Payable on the basis of 100% attendance)	1000	1000
GROSS	<b>48500</b>	<b>53500</b>

**Designation: Business Development Executive**

**Eligibility:** Graduate in any discipline

**Job Description:**

- Generating a pool of prospects by identifying the need of upskilling depending on the student's area of interest.
- Helping prospective students with the detailed information about the programs offered through phone or video counselling & create a strong pipeline.
- Ensure to meet daily deliverables & achieve weekly/monthly enrolment target.
- Help them understand the importance of navigating a career.
- Must be a good listener and be trained in matching candidate needs to a future career.

**Remuneration details: 5.82 LPA**

<b>PARTICULARS</b>	<b>PROBATIONER</b>	<b>CONFIRMED</b>
<b>CTC</b>	45500	<b>48500</b>
<b>BASIC</b>	11000	12500
<b>HRA</b>	5500	6250
<b>MEDICAL ALLOWANCE</b>	1650	1875
<b>TRANSPORT ALLOWANCE</b>	1100	1250
<b>SPECIAL ALLOWANCE</b>	2750	3125
<b>NET HOME INTAKE</b>	22000	25000
<b>DAILY TRAVEL REIMBURSEMENT (Rs.150/- per day * 30)</b>	4500	4500
<b>PERFORMANCE LINKED INCENTIVES (Payable on the basis of achievement of monthly targets)</b>	15000	15000
<b>MISCELLANEOUS INDUCEMENT (Payable on the basis of percentage achievement of monthly targets- min. 125%)</b>	3000	3000
<b>PUNCTUALITY BONUS (Payable on the basis of 100% attendance)</b>	1000	1000
<b>GROSS</b>	<b>45500</b>	<b>48500</b>